

## **Adam Meurer / Pixel Black**

**Artist – Designer – Project Developer – Project Manager**



### **I'm An Artist And Modern Day General Contractor For Creative Projects**

Pixel Black is my own creative art and design company. It is allowing me to pursue my passion within creating public, private and commercial artwork and use my 17 years of hands on experience and my understanding of art, design, budgets, materials, fabrication, architecture, landscaping, lighting and installations in order to execute and follow through with successful projects.

My artwork is often narrative and whimsical. I enjoy working in a series to explore and develop an understanding of something I might be searching for or something I need to communicate with my artwork. I'm inspired by stories, life experiences and both the context of city and rural life. I often incorporate found objects or using a material as a found object to inspire or be a starting point for my artwork. I enjoy trying to solve problems and working within particular restraints put in place by location or material. This can be seen in my public art and custom design build applications.

A handwritten signature in black ink, appearing to read 'Adam Meurer', written in a cursive style.

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414-429-3511

## **Adam Meurer / Pixel Black**

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### **Education**

In 2000, I graduated from the Milwaukee Institute of Art And Design with a Bachelors in Fine Art, majoring in sculpture and minor in photography.

### **Awards**

**Public Art – Utility Box Murals – Finalist 2017 – Milwaukee, WI**  
“Augmented Reality Interactive Murals”

10 painted murals on utility boxes use image recognition on smart phones to direct users to an augmented reality experience and interactive history lesson about a specific person, place or thing.

Milwaukee Downtown Business improvement District #21

**Public Art – Sculpture Exhibit – Exhibitor 2017 – Egg Harbor, WI**  
“Colored Mast”

10’h x 2’w x 2’d

Painted Steel and Acrylic

Public Arts Initiative of Egg Harbor, WI

### **Arts Employment**

**Pixel Black – Milwaukee WI**

In 2015 I started Pixel Black, my own creative company. I compiled all my knowledge gained through my hands on experience within the art and design world to create a group of specialized offerings. I provide all forms of artwork for the public and private sectors. I also serve the custom design & build industry as well as provide art, design and photography for the marketing, web and advertising fields.

-Projects span from providing photo and graphic design assets, backdrops and displays for Harley-Davidson Motor Company, to sculptures and interactive public art, that I was a finalist for the Milwaukee, Arts On Wisconsin - Utility Box Murals Project.

## **Flux Design – Milwaukee WI**

From 2000- 2012, I worked for Flux Design, a creative custom design and build firm with a focus on artwork and custom commercial interiors. At Flux Design I worked on and managed real life projects as an artist, designer, fabricator, estimator, project developer and project manager.

-My projects consisted of the design, build and install of over 40 bar and restaurant interiors, custom trades show and retail merchandize displays. However we had a focus on public and private artwork for clients such as city improvement districts, riverwalks and streetscapes, hospitality, retail, parking structures, universities, sports complexes, corporates businesses and more.

-Build materials pertained to steel, aluminum, bronze, copper, stainless metals, wood, glass, plastics, sign foam, plaster, and much more. From these materials we designed, build and installed one of a kind Sculptural installations. In addition to fabrication of key elements, projects often involved conceptual designs, technology, landscape and lighting design, structural engineering, architects, electricians, plumbers, painters/muralists, and commercial builders, all of whom I worked with and managed to create successful installations.

## **Crescendo Collective – Milwaukee WI**

From 2012 - 2015, I worked for Crescendo Collective, a builder of custom websites, web tools, application and software. I was their VP of Finance and advised on company financial health and growth in addition to working with the development team as a Project Manager for integrating technology into trade shows, retail displays, exhibits and real world interface with technology to the physical world.